

Network of N-W European Archival Educators, Marburg 11.6.2008 Marjo Rita Valtonen

### Content

- What is RM, RAM, RIM, IRAM?
- Records & archives management training and education in Finland
- RAM education in the Department of IS in UTA
  - structure and content
  - objectives
  - methods
- i Benefits and problems
- i Research

### Records management

"Field of management responsible for the efficient and systematic control of the creation, receipt, maintenance, use and disposition of records, including processes for capturing and maintaining evidence of and informatoin about business activities and transactions in the form of records."

ISO 15489-1, Part 1: General

## Records management

"the discipline and organizational function of managing records to meet operational business needs, accountability requirements and community expectations"

Australian Standard AS 4390-1996

# Archival science – Records management

- i the core, the object, the focus
  - records as evidence & information
    - i contextual task based / process-bound recorded information
  - collective memory, cultural heritage
  - organizational memory, business needs
- i recordkeeping / recordmaking in society
  - records management + archives management
  - not separate professions
  - core competencies?
- i society's memory activities

# Records & archives management in Finland

- recordkeeping continuum
  - process-oriented, functional and integrated approach
  - RM is seen as a dimension of archives management
- i record's lifespan (life-cycle) management

records management plan / manual (guide for archives creation process), since 1980s

- i classification, filing & arrangement plan
- i records retention plan

### SFS-ISO 15489-1 RM standard 2007

- national introduction
- records management
  - as a field of administration
    - i is responsible of implementing RM in organizational context
    - i instructs and controls management processes
- i records management
  - as management activities (includes AM)
    - concerns the whole staff
    - i production, handling, preservation of records



### RAM- training and education

- Archival training since 1930s
  - National Archive Service (NAS exams)
  - vocational RAM exam 2006
  - Mikkeli polytechnics, focus on e-records and digital preservation
- RAM education at universities since 1990s
  - Åbo Akademi, U. of Oulu, focus in K&IM
  - U. of Turku, focus in history
  - U. of Tampere 1997->
    - i focus in recorkeeping / records management
    - i initial professional education (not for experienced archivists)
    - i co-operation with U. of Jyväskylä: Masters' program in RAM 2007 MRV 11.6.08

### The Department of Information Studies at University of Tampere

#### educates professionals for

- service, administrative, planning and research tasks in the whole sector of information management, including library, information services, RAM in organizations, archives
- i particularly emphasis in the curriculum
  - information retrieval
  - information seeking
  - information and records management



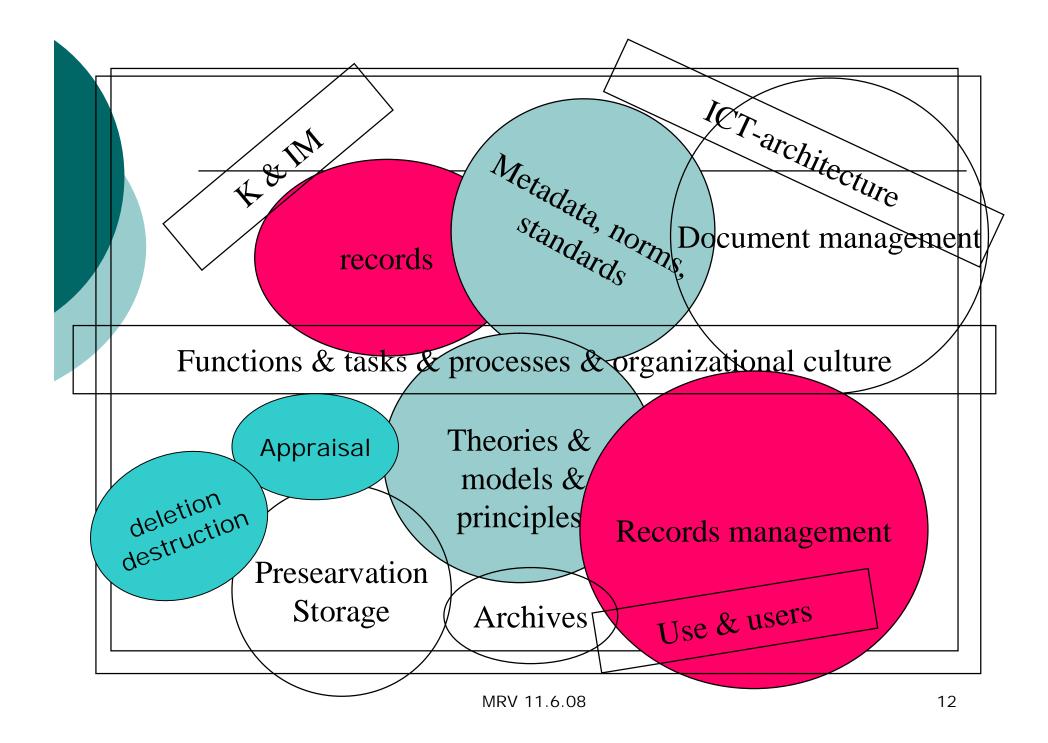
# IS as a discipline

- addresses the information flow between human generators and human users
- seeks to conceptualize and understand of
  - information environments
  - information needs and behaviour of individuals and groups
  - organization of information resources
    - i the systems of organising information include e.g. libraries, archives, information and records services, portals and databases

## Integrated IM & RAM education

#### aims at to cover

- all the knowledge, information, documents and records activities in organizations
- recognition of organizational needs
- establisment of efficient organizational memory
- building of focused ICT architecture, including EDRMsystems
- multidisciplinary theoretical frames



# teaching methods in RAM

- i functional analysis
- i process descriptions, metadata definitions
- i practices, evaluation and comparison of ERMS
- designing of RAM plan/manual
- i professional projects; various themes
- i use of real organizational cases
- i problem based teaching/learning
- i studing/learning passport

# Benefits & problems of integrated education

- + every IS student gets basic knowledge in IRAM matters
- + RAM students has large knowledge base of the whole information field
- + multiskilled & flexible expertness
- professional identity is unclear
- employers' ignorance of the study field



### Structure BA & MA degrees

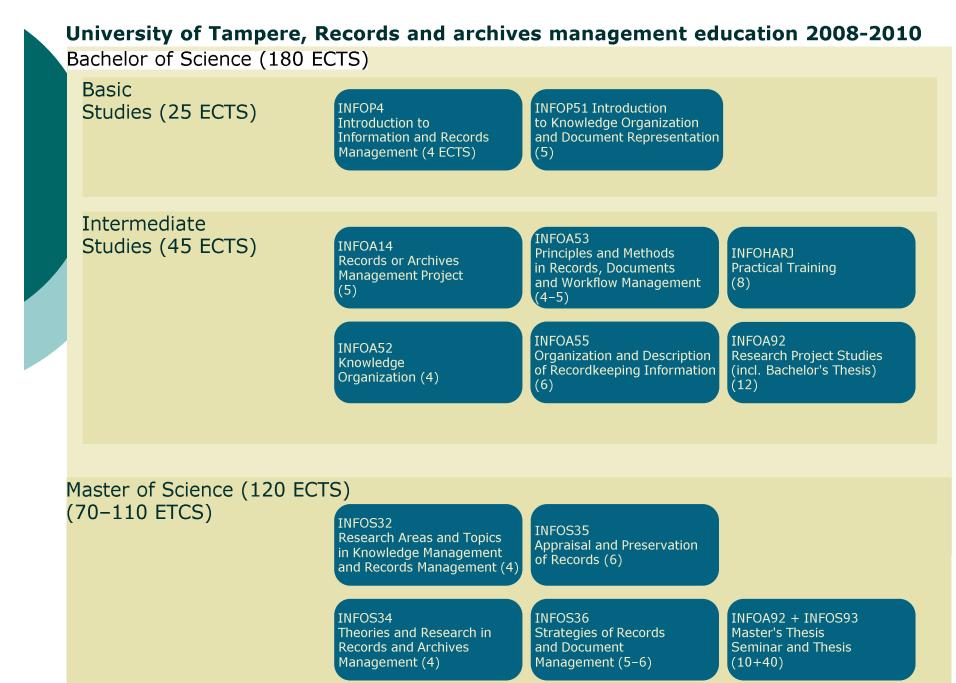
Bachelor's degree

Joint studies
Language and communication studies
Information studies as a major subject:
Basic studies
Intermediate studies
Minor subjects

Master's degree

- 1. Advanced studies in IS
- 2. Master's Thesis
- 3. Minor subjects

40 ECTS credits 40 ECTS credits 40 ECTS credits total 120 ECTS credits



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# Nexts steps in developing integrated IRAM education

#### i memory practices

- re-use and and re-finding data, documents, records
- development of organizational memory activities
- i user behaviour; needs, demands
- i information life-cycles
- i teaching methods



# Research - examples of RM focused thesis

- i BA thesis
- MA thesis
- i PhD thesis
- i on going research projects



### BA thesis 2008

- i appraisal of AV-material
- i records management function in consolidation of municipalities

## Topics in MA thesis 2007

- Defining metadata in document management project – Ministry of Interior Appraisal of photographs
- The establishement of photograph archive
- The impact of archival, privacy and FOI laws on EU records
- i Sharing knowledge in work processes
- i ERM as a part of organizational change
- i The concept of Record and the PP two Complementary Ideas?
- i Long-term preservation of e-records



## PhD thesis in progress (8)

- Collaboration between knowledge workers
- Criminal intelligence continuum utilizing and reuse of forensic information in Finnish police administration
- Genealogist' information practices
- The use of mobile ICT in organizational document management
- i The impact of definition of access rights on usability of e-records archival view point
- i Church archives
- i Information retrieval in RM systems
- i Changes in archival work

### RAM research

- i First 3 RAM PhD thesis 2005-2007 in Tampere
  - documentation in pre-trial investigation process (Valtonen)
  - records as speech acts (Henttonen)
  - records managemens systems (Gunnlaugsdottir)



- studies how ontologies and semantic web technology can be used in record keeping to assist users in metadata creation
- studies on designing an information policy and best practices in IRM in a small Finnish privat organizations

# Hot topics in RAM research

#### i metadata matters

- what metadata do people actually use outside the original context, when, and why?
- i ERM systems
  - how to make them intuitive and user-friendly
- i long term preservation
- i accessibility
- i information behaviour
- GIM group information management
- i PIM personal information management
- i Archives 2.0



#### Marjo.Valtonen@uta.fi